

# Fireflysystems LLC Website Privacy Policy

**Updated: November 5, 2024**

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

## **What personal information do we collect from visitors of [www.fireflystsems.net](http://www.fireflystsems.net)?**

When ordering or registering on our site, as appropriate, you may be asked to enter your full name, email address, country, job title, company or other details to help you with your experience.

## **When do we collect information?**

Examples of when we collect information from you include, but are not limited to, when you:

- Submit information in a form accessible through our website
- Subscribe to a newsletter
- Open a support ticket
- Interact with us via third-party social media services or marketing initiatives
- Register for an event hosted, partnered, or sponsored by us

## **How do we use your information?**

We may use the information we collect from you for purposes such as:

- Providing and maintaining our website
- Contacting you via email, phone, or other electronic communication
- Sending you relevant updates, offers, or events unless you opt-out
- Handling support or customer service inquiries
- Following up after prior communications

You may opt out of receiving promotional communications at any time by using the unsubscribe link or contacting us directly.

Note: Opting out of marketing communications does not exclude you from essential business-related messages (e.g., service updates or contract-related information).

## **How do we protect your information?**

We do not store sensitive financial information like credit card numbers on our site.

## **Do we use ‘cookies’?**

Yes. We use cookies to:

- Improve user experience
- Analyze website traffic and interaction
- Understand user preferences

You may disable cookies via your browser settings, though some features may not function optimally.

## **Third-party disclosure**

We do not sell or trade your PII to outside parties, except trusted third parties who help operate our site, as long as they agree to keep the information confidential. Disclosures may also occur to comply with law or protect rights.

## **Third-party links**

We may include links to external sites. We do not control and are not responsible for their content or privacy policies.

## **Google Services**

We use Google AdSense, Google Analytics, and related services, which use cookies to display relevant ads and measure site traffic. Users may manage preferences through [Google Ads Settings](#) or opt out via the Google Analytics Opt-out Browser Add-on.

## **California Online Privacy Protection Act (CalOPPA)**

We comply with CalOPPA and agree that:

- Users can visit our site anonymously

- Our Privacy Policy is linked clearly on our home or first significant page
- Users will be notified of privacy changes via the Privacy Policy page
- Users can request changes to their data by contacting us

## **GDPR Compliance (for EU users)**

We process data based on:

- Your consent
- Performance of a contract
- Legal obligation
- Vital or public interest
- Our legitimate interests

You have the right to:

- Access, update, or delete your information
- Object to or restrict processing
- Withdraw consent
- Request data portability

To exercise these rights, contact us at: [\*\*support@fireflysystems.io\*\*](mailto:support@fireflysystems.io)

## **Do Not Track & Behavioral Tracking**

- We honor Do Not Track (DNT) signals
- We may allow third-party behavioral tracking

## **COPPA (Children Online Privacy Protection Act)**

We do not market to children under 13.

## **CAN-SPAM Act**

We collect emails to:

- Send requested info or respond to inquiries

- Communicate marketing updates (if opted-in)

We comply with CAN-SPAM by:

- Including our physical address
- Offering easy unsubscribe options
- Avoiding misleading headers or content

## **Changes to this Privacy Policy**

Updates to this Privacy Policy will be reflected by the "Updated" date above. You are encouraged to review it periodically.

## **Contacting Us**

If you have any questions about this Privacy Policy, you may contact us at:

**Fireflysystems LLC**  
461 EVANS LN LIVINGSTON, CA 95334  
**support@fireflysystems.net**